To: Brees, Angela[Brees.Angela@epa.gov]

From: Carey, Curtis

Sent: Mon 9/21/2015 1:52:24 PM **Subject:** Award writeups please

EPA Region 7 Excellence Recognition Award Nominations Form 8-27-15.doc

Angela,

I wrote Kathleens and Emily's nomination packages. Please finish up your drafts of Sandy's (Margaret Award) and Shannon's (Customer Service or Spirit Award) award write-ups for me to edit.

Attached is the nomination form you need to use. It has the full description of each award category on the later pages. Try to use the description and replace each bullet with your own language on Kris and Sandy. When we (Sr. Staff) go through nominations we do sometimes compare them directly to the award descriptions as a tie-breaker. We look to make sure all elements are covered.

Shannon Bond

Digital Communications Lead

EPA Region 7 Office of Public Affairs

FY 2014 personal summary

It has been a fast paced but rewarding year full of change, challenge and success. The Office of Public Affairs, and the Digital Communications team in particular, has really come together as a unit to accomplish the Agency's mission. It has been a privilege to serve and is exciting to see Region 7's digital communications becoming effective. I have attempted to capture a snapshot of the year below but with such a fast pace and in such a collaborative environment, I may have missed items. With the upcoming training and team building I know that the entire Digital Team is looking forward to a very productive year.

and Products
Awards Ceremony
•□□□□□□ Portraits
•□□□□□□ Highlight videos
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Developed budget spreadsheet
Started web migration project
•□□□□□□ Project plan
• □ □ □ □ □ Project structure and organization
Stories written or assisted with
• 🗆 🗆 🗆 Ozark Circuits story
●□□□□□□□ Beta Chem story
•□□□□□□ Aldi Story
•□□□□□□□ Where Do Plastic Bags Go? Blog post
•□□□□□□□ Biking for Sustainability blog post
•□□□□□□□ Put Down the Tablet and Listen blog post
●□□□□□□□ EPA In Your Community blog post collaboration with Brendan Corrizan
Black and Veatch video

Administrator's speech video production

Established In The Moment video guidance and posted first video											
Developed Digital Communications training plan and implemented with members (including ynda and local classes)											
Developed West Lake Update layout											
Developed West lake Infographic											
brick video system planning and initialization (before reprioritizing to external communication ocus)											
Designed new social media tracking spreadsheet and workflow											
Built and deployed OPA SharePoint site											
Develop digital communications strategy with EEO and HR											
•□□□□□□□ Social media											
•□□□□□□□ Direct email position marketing											
•□□□□□□□ USA Jobs, LinkedIn and stakeholder integration											
Cam											
Waters Of The U.S. (WOTUS)											
•□□□□□□□ County fair coverage with Kris Lancaster											
•□□□□□□ Radio PSAs											
•□□□□□□□ Continual social media deployment											
Clean Power Plan											
Climate Action Week											
Asthma Awareness Month											
•□□□□□□□ Onsite shoot with Boys and Girls club											
●□□□□□□□ Digital communication deployment											
●□□□□□□□ Twitter chat with @Childrensmercy											

Children's Health Month

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• 🗆 🗆 🗆 Digital Communication deployment

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Twitte

chat

Social Media

Facebook

Facebook status updates: Approximately 380

Total Facebook Impressions: 140032

Total Facebook Unique Reach: 63634

Total Facebook Engagement: 3222

Farthest Reaching Post: 801 Unique Views, 1208 Impressions, 33 Engagements

What does Climate Change bring to our communities? • A longer, more intense wildfire season that starts earlier in the spring and continues later into fall • Summers are longer and hotter with more extreme heat • Droughts in the Southwest and more intense heat waves • When rain comes, it's heavier and increases the risk of floods and landslides • Increasing climate disruptions to water resources and agriculture • Increased length and severity of seasonal allergies According to NOAA - The combined average temperature across global land and ocean surfaces for August 2014 was record high for the month, at 0.75°C (1.35°F) above the 20th century average of 15.6°C (60.1°F), topping the previous record set in 1998. #actonclimate: http://www.ncdc.noaa.gov/sotc/global/2014/8

Most Engaged Post: 72 Engagements

Information about the work being done at the West Lake Landfill Site in Bridgeton, Mo. For more information visit our West Lake Land Fill Site page: http://www.epa.gov/region7/cleanup/west lake landfill/index.htm

Twitter

Tweets: 824

Twitter Impressions: 254094

Twitter engagements: 2409

Average Twitter engagement per tweet for the year: 2.9

Farthest Reaching Tweet: 14367 Impressions, 115 Engagements, 30 retweets

It's #EarthDay month! Take a #NatureSelfie and show the world how much you love our earth: http://t.co/lkXtx.JvtYQ

Second Most engaged tweet:

Try this greenhouse gas calculator to estimate your carbon footprint: http://t.co/kPwmMT4xgi #ActOnClimate

Scribd

Total Views: 13,000 +

Top Documents:

WLU - The Path Ahead - June 16 - 2014	2038
WLU - The Path Ahead - July 21 - 2014	1617
West Lake Update - August 18 - 2014	1185
West Lake Update – September 18 – 2014	1126
WLU Next Steps Infographic	930
EPA Seeks Comments on Proposal to Clarify Regulations for Grain	666
Elevators	